2016 Course Enrolment Guide
Faculty of Education and Arts

Bachelor of Media Communication (Continuing)
Melbourne

Information last updated on 10 May 2016

Please note that Course Enrolment Guides are revised regularly and students are advised to check the website for the latest updates. Additional information from your School, Faculty and the University will be sent to your ACU student e-mail address and students must check this regularly. Please note that all e-mail communication with University staff must be sent from your ACU student e-mail account.

HOW TO USE THIS GUIDE

The Course Enrolment Guide is designed to assist students in the selection of units and to ensure that students are aware of the requirements for the completion of their degree. Specific information relating to unit content and assessments will be provided by your School.

Enrolling in units for 2016

1. Refer to Section 1.‘Course Information’ for the Course Rules of your degree, including information about the major, minor and specialisation options available in your course.

2. Refer to Section 2.‘Course Map’ for the structure of your course. Please note that this may vary depending on the campus where you are studying and/or the year in which you commenced your studies. The units specified by name on your Course Map are core and must normally be completed in the semester shown on the map. Make a note of the core units you need to enrol in for 2016.

3. Refer to Section 3.‘Unit Information’ for details about major, minor and elective units offered at your campus this year. Pay particular attention to prerequisite requirements.

4. Refer to Section 4.‘General Advice’ for other student matters.
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1. COURSE INFORMATION

Unit Selection

**Instructions for 2nd and 3rd year students**
Enrol in the compulsory units listed in the Course Map and continue with advanced level units for your Majors and/or Minors. Your major must include **two third year units**.

Please make an appointment to meet with your Course Co-ordinator if you have any concerns regarding your unit selection. As this course is being discontinued, you should also consult with your course coordinator if you are part time or have failed units in order to ensure that you can successfully complete the requirements for the degree.

Course Structure

The Course Rules below outline the structure of your degree, including core units you must complete, as well as the majors and minors available.

To qualify for the degree, a student must complete:

a. 240 cp from the Schedule of Unit Offerings, consisting of:
   i. 80 cp from a Major in Media (which includes program core unit, MEDA215 Media Production for Social Justice);
   ii. 80 cp from a Major in Communication (excluding COMM221);
   iii. 20 cp from University Core units;
   iv. 20 cp from Program Core units;
   v. 10 cp from Internship;
   vi. 30 cp from Electives;

The University Handbook provides more detailed course information, including minimum duration, requirements for completion, exit points, any available majors/minors/specialisations, Program Core units and unit descriptions. Please follow the links below to view detailed rules for your course:

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Course Rules Handbook Link</th>
</tr>
</thead>
</table>

Majors, Minors and Elective Units

Major: A Major is a total of 80cp from prescribed units in one discipline or approved interdisciplinary area, normally including at least 10cp at introductory level, at least 40cp at 200 level and at least 20cp from 300 level units. [Students must not include more than 20cp from 100 level units in their Major or Minor (except Psychology).]
Minor: A Minor is a total of 40cp from prescribed units in one discipline or approved interdisciplinary area, normally including at least 10cp at introductory level and at least 20cp at advanced level. All majors can also be taken as a minor.

Elective: Individual units other than those required for the selected majors or minors. Electives are listed in the Schedule of Unit Offerings or can be taken from other disciplines within the Faculty (subject to availability, unit limitations and provided that prerequisite requirements are met).

Discipline Descriptors

You can find a full list of the study areas in the 2016 Handbook.¹

Applying for Credit

If you are applying for credit for previous studies or recognition of prior learning, it is essential that you submit your CR: Application for Credit form² (with necessary documentation attached) at the earliest opportunity. Failure to do so may affect your enrolment options in any given semester.

Course Specific Advice

Course Coordinators and/or Course Advisors are available to assist with enrolment and re-enrolment. You can telephone, email or contact them in person to make an appointment.

Melbourne

Course Coordinator: Dr Diane Charleson
Room: 2.08, level 2, the Arts Precinct, 34-40 Brunswick street (access via Graham st)
Phone: 03 9953 3558
Email: Diane.Charleson@acu.edu.au

Course Administrator:
Room: GN.09A, ground floor, the Arts Precinct, 34-40 Brunswick street (access via Graham st)
Phone: 03 9953 3242
Email: FEA.NSASStudentsVIC@acu.edu.au

¹ http://www.acu.edu.au/courses/750784
### Bachelor of Media Communication – Melbourne

#### Students who commenced Semester 1, 2015

#### YEAR 1

<table>
<thead>
<tr>
<th>Semester 1 (February)</th>
<th>MEDA101 Theorising the Media</th>
<th>COMM102 Introduction to Communication</th>
<th>MEDA100 Introduction to Media Production</th>
<th>Elective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2 (July)</td>
<td>MEDA201 Screen Production 1</td>
<td>COMM103 Written Communication</td>
<td>MEDA200 Audio Production 1</td>
<td>MEDA209 Understanding Screen Texts</td>
</tr>
</tbody>
</table>

(Pre: MEDA100 Introduction to Media Production)

#### YEAR 2

<table>
<thead>
<tr>
<th>Semester 1 (February)</th>
<th>Media Major (Choose either MEDA207 or MEDA213)</th>
<th>Elective</th>
<th>COMM219 New Media Communication (Pre: 10cp from 100 level unit in Communication)</th>
<th>ENGL208 Creative Writing (Pre: 10cp from 100-level unit in Literature or Communication)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>COMM213 Interpersonal Communication</td>
<td></td>
<td>MEDA215 Media Production for Social Justice (Pre: MEDA200 and MEDA201) Community Engagement Unit</td>
<td>UNCC100 Our World: Community and Vulnerability</td>
</tr>
<tr>
<td></td>
<td>COMM220 Writing the News (Pre: COMM102 Introduction to Communication)</td>
<td></td>
<td></td>
<td>University Core Unit</td>
</tr>
</tbody>
</table>

#### YEAR 3

<table>
<thead>
<tr>
<th>Semester 1 (February)</th>
<th>Media Major (Choose either MEDA207 or MEDA213)</th>
<th>COMM221 Communication Ethics (Pre: COMM102 Introduction to Communication)</th>
<th>MEDA301 Event Management and Production for the Community Program Core Unit</th>
<th>UNCC300 Understanding Self and Society: Contemporary Perspectives (Pre: UNCC100 Our World: Community and Vulnerability)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>MEDA MAJOR (Choose either MEDA208 OR MEDA214)</td>
<td>Elective</td>
<td>MEDA300 Internship (Pre: 10cp from one 200-level Media unit and 10cp from one 200-level Communication unit)</td>
<td>COMM313 Convergent Media Journalism (Pre: COMM220 Writing the News)</td>
</tr>
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<td></td>
</tr>
</tbody>
</table>
### Bachelor of Media Communication – Melbourne

#### MID YEAR Program Maps – Students commencing in 2015 only

<table>
<thead>
<tr>
<th>Year 1</th>
<th>2 (July)</th>
<th>UNCC100</th>
<th>COMM103</th>
<th>MEDA200</th>
<th>MEDA209</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Our World: Community and Vulnerability</td>
<td>Written Communication</td>
<td>Audio Production 1</td>
<td>Understanding Screen Texts</td>
</tr>
<tr>
<td></td>
<td></td>
<td><em>University Core Unit</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 (February)</td>
<td>Arts Elective</td>
<td>COMM219</td>
<td>MEDA100</td>
<td>DIGM 102</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>New Media Communication</td>
<td>Making Digital Movies</td>
<td>Print and Online Writing</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>(Pre: 10cp from 100 level unit in Communication)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 2</th>
<th>2 (July)</th>
<th>MEDA101</th>
<th>COMM220</th>
<th>MEDA215</th>
<th>DIGM203</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Theories of Media</td>
<td>Writing the News</td>
<td>Media Production for Social Justice</td>
<td>Video and Audio Broadcasting</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(Pre: COMM102 Introduction to Communication or DIGM102)</td>
<td>(Pre: MEDA200 and MEDA201)</td>
<td>(Pre-Req: DIGM 201)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Community Engagement Unit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 (February)</td>
<td>MEDA201</td>
<td>ENGL208</td>
<td>Arts Elective</td>
<td>DIGM201</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Creative Writing</td>
<td></td>
<td>Ethics and Law in the Digital World</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>(Pre: 10cp from 100-level unit in Literature or Communication)</td>
<td></td>
<td><em>Program Core Unit</em></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 3</th>
<th>2 (July)</th>
<th>MEDA214</th>
<th>MEDA302</th>
<th>MEDA300</th>
<th>DIGM 301</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Digital Imaging</td>
<td>Media Lab</td>
<td>Professional Engagement and Internship</td>
<td>Digital Content Production</td>
</tr>
<tr>
<td></td>
<td></td>
<td><em>Program Core Unit</em></td>
<td>(Pre-reqs: MEDA100, MEDA 201)</td>
<td>(Pre-reqs: DIMG 102; DIMG 201)</td>
<td></td>
</tr>
</tbody>
</table>
Please Note

- All core units listed on the Course Map are delivered in “Attendance” mode, unless otherwise indicated.
- Prerequisites are indicated in italics.
- Students who do not follow the sequence recommended in their Course Map cannot be guaranteed a clash free timetable or completion within the normal course duration period.

Students who commenced their studies in 2014 or prior, want to study part time or have failed should contact their Course Coordinator for advice on their course map and the requirements of their degree.

Study Modes

- **Attendance**: Unit delivered primarily via face-to-face or video conference attendance, at an ACU campus or another location.
- **Multi-mode**: Unit delivered via a combination of online content and a compulsory attendance component (including examinations, practicums, residential etc.).
- **Online**: Unit delivered fully online (including assessments).

Study Load

The standard enrolment load per semester is four (4) units. Students are strongly advised not to exceed this number of units per semester.

Prerequisites

A prerequisite is a requirement that must be met by a student before enrolment in a stipulated unit. It is your responsibility to ensure that you meet all prerequisites prior to enrolling in a unit.
3. UNIT INFORMATION
Please note that unit availability is subject to change

2016 Units on offer:
Core units for the Bachelor of Media Communication are listed in the program map. Make sure you consult the correct map for the year you commenced the degree. Enrol in core units via Student Connect.

A list of elective units offered in 2016 can be found on the Unit Listing (2016) webpage. Please click on the PDF file appropriate for your course.

The list includes information on the campus, semester and study mode for each unit. For descriptions of units, please refer to the ACU Handbook. Please select the appropriate year and then click on ‘Unit Descriptions’.

Electives can be chosen subject to availability, unit limitations and provided that prerequisite requirements are met.

Program core units must be chosen from the list specified.

Once you have selected the units you wish to study, enrol in Student Connect.

The Core Curriculum and Program Core Units
(Compulsory for all undergraduate courses)

All undergraduate students are required to complete the University Core Curriculum as part of their course. The Core is comprised of a total of five units, including two Program Core Units specific to your course. Further information can be found on the Core Curriculum webpage.

Program Core Units for the Bachelor of Media Communication:
Students must complete MEDA215: Media Production for Social Justice, a community engagement unit, and MEDA300: Internship, as well as the following program units:

<table>
<thead>
<tr>
<th>Unit Code</th>
<th>Unit Title and Prerequisites</th>
<th>Study Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM221</td>
<td>Communication Ethics (Pre: COMM102 Introduction to Communication)</td>
<td>Semester 1</td>
</tr>
<tr>
<td>MEDA301</td>
<td>Event Management and Production for the Community</td>
<td>Semester 1</td>
</tr>
</tbody>
</table>

3 https://students.acu.edu.au/789688
4 http://www.acu.edu.au/459650
4. GENERAL ADVICE

All queries not specifically related to your course, such as admissions, enrolment, fees, scholarships, exams, timetabling and graduations should be directed to AskACU⁵.

The Administration & Enrolment⁶ webpage also has useful information to help you in managing your studies.

For step-by-step instructions on how to enrol in units via Student Connect, go to the Re-Enrolment⁷ section of the ACU website.

⁵ https://students.acu.edu.au/42835
⁶ https://students.acu.edu.au/332297
⁷ https://students.acu.edu.au/247957